Lisa Huang

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SKILLS

Software
HTML, XHTML, CSS, Dreamweaver, Visual Studio Code, Sketch App, Photoshop, Illustrator, InDesign, Flash, InVision App, Adobe Acrobat, Word, Excel and PowerPoint. Proficient in Mac and Windows platform.

Creative
Command of conceptual development, research, rough sketching and composition. Experienced in photography, illustration, screen-printing and traditional hand tools.

Languages
Spoken fluently in Cantonese and Mandarin.

EDUCATION

California College of the Arts.
San Francisco, CA.
Bachelor of Fine Arts in Graphic Design,
December 2000.

ABOUT ME

SECRET YouTuber
It excites me to learn, create, and put together videos from idea to finish. I bubble over with joy and curiosity when I follow people's engagement with my content.

MEASURABLE ACCOMPLISHMENTS

• Saved EnterConnect's tradeshow web and sign graphics in 2 weeks.
• Created Meraki web template solutions that served 100 to 1,000 clients daily.
• Surpassed 1 year design process in 1 month that met Verizon Business's internal custom app needs.

EXPERIENCE

02.2002 – Present. **Independent Contractor**

• Restructured and developed unique visual and functional design solutions for clients including information architecture, easy navigation systems, CSS stylesheets, logos, brochures, and website maintenances.
• Special projects include booth graphics for the BEAWorld tradeshow and a prototype online application website.

Selected Clients
• *EnterConnect*. San Jose, CA.
• *EverNote Corporation*. Sunnyvale, CA.
• *Rancé USA*. San Ramon, CA.
• *San Ramon Business Enterprise Center*. San Ramon, CA.
• *Engineering / Remediation Resource Group*. Concord, CA.
• *Seven Seas Cruising Association*. Coral Springs, FL.

03.2009 – 12.2016. **Web Designer**. *Verizon Business*. Sacramento, CA.

• Help develop & maintain a rapid Meraki splash page service for clients worldwide.
• Visualized new app product services in IOS and Android within one month.
• Layout consultant on information heavy projects.

03.2006 – 02.2007. **Web UI Designer**. *Copart, Inc*. Fairfield, CA.

• Upgraded company website to web 2.0 standards using CSS and XHTML.
• Designed Flash banners, new product pages and identities.
• Maintained company Intranet.

11.2004 – 02.2006. **Graphic Designer**. *GNU Group*. Lafayette, CA.

• Developed environmental graphic work products for clients, fabricators and planning agencies. Work products included sign profile analysis, concept design, design development and construction intent packages.
• Responsible for all web based graphics for the company.
• Managed and redesigned all in-house stationary projects.

06.2002 – 09.2004. **Website Design Project Manager**. *DVC Multimedia*. San Ramon, CA.

Project Management
• Oversaw business operations; project coordination.
• Wrote proposals and bids for all new projects.
• Ran initial meetings with new clients and team members for project development.
• Assigned work to team members.
• Performed quality control on final products before delivery.
• Created and maintained project documentation.

Web Design
• Conceptualized unique design solutions for a diverse clientele.
• Produced quality design on time, on budget, and on schedule.